

# How we can help you Innovate



**The Insurtech Network Centre (INC) is a collaborative insurance innovation platform brought to you by Institute of Technology Carlow and supported by Enterprise Ireland.**

## **How can we assist your business?**

We have developed a bespoke research offering to assist the insurance sector in accessing design strategy and data analytics expertise, helping to drive innovation within your business. The offering has been delivered to companies operating across the market including; Insurers, MGA's, Brokers, Insurtechs and Startups.

### **Design Strategy Expertise:**

- Business strategy development
- Scheme development
- Market identification, market development, product development and customer / renewal retention
- Facilitated focus groups
- Process mapping / improvement to look at new opportunities for cross-selling
- Organisational mapping (to identify efficiencies or deal with organisational change)
- Improving the insurance customers journey
- Explore how to integrate and leverage the benefits of Design Thinking into your insurance operation

Through working with the data analytics team, insurance companies can learn how to utilise or consolidate their data to improve their business

### **Data Analytics Expertise:**

- Physical data infrastructure analysis
- Data storage consolidation
- Programming and scalability

Both the Design Strategy and Data analytics will be delivered by the Design+ Technology Gateway team based at IT Carlow.

Want to work with us?

**Did you know that you may be eligible for Enterprise Ireland funding? Contact us today to find out more...**



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